

This checklist was developed for use by examiners as part of policy and forms review.

Equity Indexed Products

Note that all of the following requirements apply in addition to those for the underlying product.

Note: the citation for all of the items listed below is Bulletin 98-17

- ☐ The filing must include a description of the investment plan used to fund the policy, if not addressed in the actuarial memorandum.
- ☐ The filing must set forth an example of the annual statement provided to policyholders.
- ☐ The filing must include a certification by a duly authorized officer of the company that (1) the company will provide the State Rating Bureau any additional information relative to reserves that the Division may request at a later date; and (2) that any changes in investment strategies relative to the filing will be filed with the Division on an ongoing basis.

Application

- ☐ The policy application must include a prominent acknowledgment disclosing that the applicant understands that he/she is applying for an equity indexed product.
 - ☐ This disclosure statement must be set forth (in at least 10 point type) immediately preceding the signature line.
 - ☐ The acknowledgment statement must also disclose that while the values of the policy may be affected by an external index, the policy does not directly participate in any stock or equity investments.
 - ☐ It must include a statement of understanding that any values shown, other than guaranteed minimum values, are not guarantees, promises or warranties.

Cover Page

- ☐ The cover page must contain a prominent notice accurately describing the contract's involvement with an external index. The notice should disclose that while values of the policy may be affected by an external index, the policy does not directly participate in any stock or equity investments.

Disclosure Requirements

All policy forms must include the following provisions:

- ☐ A description of the death benefit provided by the policy and how the death of the policyholder affects the cash value and excess interest accumulation in the policy.
- ☐ A disclosure of all available indexed periods and the date of expiration of the elected period.
 - ☐ The contract form must clarify what happens upon expiration of an indexed period.

- ___ If a policy is to be linked to an index for some specified period less than the time to the maturity date of the policy, then the expiration date of such period and any minimum guaranteed rates applied thereafter must be specified.
- ___ A description of the formula used to determine indexed credits and indexed value.
- ___ Provide for and describe the use of a substitute index in the event that the named index is discontinued. The policy must:
 - ___ describe the means by which the policyholder will be notified of the substitute index.
 - ___ inform the policyholder that advance notification of a change in the index will be provided to the Division.
 - ___ state that the insurer will provide an endorsement that was filed with the Division naming the substitute index.
- ___ If premiums may be allocated to different accounts applicable to different portions of the policy value, then the policy must contain a description of the allocation of interest credits.
- ___ Disclose the minimum guaranteed rates that apply until the maturity date of the policy.
- ___ A description of the policy's value upon surrender during an indexed term, at the end of the term, or at any time prior to maturity.
- ___ A disclosure of the guaranteed participation rate at issue and during the first indexed period. If the participation rate may be redetermined at any time during an indexed period or at the end of an indexed period, the policy must clearly disclose the minimum participation rate for all periods and the factors which would lead to a change in any participation rate.
- ___ If the policy contains a cap or floor for the indexed benefits, then the policy must clearly disclose any guaranteed cap or floor at issue and during the first indexed period. If the cap or floor may be redetermined during an indexed period or at the end of the guaranteed period, the policy must clearly describe the minimum cap or floor relative to the indexed benefits.
- ___ A disclosure that states that in the event of insolvency of the issuing insurer, policyholders look to the guaranty fund system in which the policyholder resides and cautions policyholders to contact said in-state guaranty fund system for more information about the nature, existence and degree of coverage.

Prohibitions

Policies may **not** do the following:

- ___ Use investment terms such as investment performance, investment returns, maximizing returns, Wall Street or the stock market except with extreme care and with appropriate caveats.
- ___ Describe the equity indexing feature or formula as a means of participation in the stock market, the equity markets or the S & P 500 or other index, although indexing may be appropriately described as providing the potential for higher excess interest rates over the long term.
- ___ Provide a partial or complete list of the stocks or companies that constitute the index.
- ___ Stress similarities to variable products, mutual funds or other investment vehicles.

Advertising Materials

- ___ The filing must include all advertising materials, including any illustrations used in marketing the contract form.
- ___ Language in marketing materials must be balanced and must disclose:

- ___ that the policy does not directly participate in any stock or equity investments;
- ___ that failure to maintain the policy to maturity may result in no participation in the equity index;
- ___ the participation rate and its relation to the equity index, including an invitation to contract, the excess interest formula, any caps or floors on excess interest, surrender and other charges and the guaranteed minimum rate of interest payable;
- ___ the death benefit provided by the policy and how the death of the policyholder affects cash value and excess interest accumulation in the policy.

Contents of the Actuarial Memorandum

These requirements are in addition to those for the underlying product.

Note: the citation for all of the items listed below is Bulletin 98-17

The Actuarial Memorandum, prepared and signed by a qualified actuary, must contain the following:

- ___ 1. A description of the policy.
- ___ 2. A description of the index used and the criteria for selecting a substitute index if the current index is no longer in existence or applicable.
- ___ 3. A description of how index-based benefits are calculated, including formula definitions, descriptions of calculations of level, up and down index scenarios, and descriptions of the minimum cap and floor for all indexed products.
- ___ 4. A description of reserving methods.
- ___ 5. A description of asset adequacy testing methodologies used to address product features unique to the equity indexed product.
- ___ 6. A statement by a qualified actuary that the reserve method should produce reserves that meet the minimum statutory requirements.
- ___ 7. If the policy contains a provision allowing insureds to withdraw funds without a surrender charge, the actuarial memorandum should demonstrate that proposed reserves are at least equal to the accumulation value rather than the surrender value.

The filing must include a statement of the hedging policy, which must clearly disclose and include the following matters:

- ___ 1. A description of hedging instruments, if any, that are planned to be acquired to fund the obligations inherent in the policy.
- ___ 2. A description of the methods used to determine the amount and type (including maturity and strike price) of hedging instruments, if any, used to hedge the risks associated with the indexed obligations.
- ___ 3. A description of the methods used to determine the extent of rebalancing of the portfolio supporting the product and the frequency of rebalancing.
- ___ 4. A description of the responsibilities within the company with regard to the individual(s) who determine(s) the hedging policy, approve the hedging policy and carry out the hedging policy.
- ___ 5. A description of risk-handling associated with purchasing such hedging instruments, including liquidity, credit, market, pricing, legal and operational risks associated thereto.
- ___ 6. Detailed support for any required reserve certifications relative to "reasonableness of assumptions".
- ___ 7. If the reserving method is based on attaining any "hedged as required" criteria, a description of how such criteria will be met.